



Nomination Criteria

Kansas Certified Crop Adviser of the Year Award

Sponsored by: The Kansas CCA Program

The Kansas Certified Crop Adviser of the Year Award is designed to recognize a certified crop adviser who delivers exceptional customer service, is highly innovative, has shown that they are a leader in their field, and has contributed substantially to the exchange of ideas and the transfer of agronomic knowledge within the agriculture industry.

1. A candidate for the Kansas CCA of the Year Award must hold a current CCA certification.
2. Nominees will be evaluated solely on the basis of the information provided in the nomination.
3. Nominations for the Kansas CCA of the Year Award should be made by local CCA customers, employers or a CCA themselves.
4. The Kansas CCA Award Committee is made up of the Kansas CCA Board of Directors.
5. Deadline for applications is October 19th. Applications may be submitted to the address below.
6. The award will be presented at the Kansas Agri Business Expo. The official nomination forms provided must be completed in full for the Committee to review. An individual may only receive the award once.
7. The award consists of \$150 for each regional winner and a commemorative plaque for the overall KS CCA of the Year.
8. The Kansas CCA of the Year Award celebrates a level of proficiency that belongs to an individual and not to a company.

Please return completed documentation to: Kansas Certified Crop Adviser Program, 816 SW Tyler, Suite 100, Topeka, KS 66612, fax: (785) 234-2930, or for more information call (785) 234-0463.

(NOTE: EVERYONE MUST HAVE ONE NOMINATION FORM AND THREE LETTERS OF RECOMMENDATION SUBMITTED BY OCTOBER 29TH IN ORDER TO BE ELIGIBLE)



Tips for Completing Nomination for your Region

Kansas Certified Crop Adviser of the Year Award

1. The nomination and references take considerable time to complete. Please make sure you allow ample time to gather this information to meet the July 1st deadline, we advise 3-4 weeks.
2. Typed forms are preferred and electronic format if possible makes reviewing the forms much easier.
3. The Committee members must base their selection only on the information provided in the nomination, not on personal knowledge of the candidate's abilities. Therefore, it is very important that you provide the appropriate details of how the CCA is exceptional. The KCCA of the Year Award is designed to recognize a crop adviser who delivers **exceptional** customer service, is **highly innovative**, or is a **leader** in their field. The question we want answered is, "What is the CCA doing that is over and above what others are doing, unique, or cutting-edge?" We are looking for **specific agronomic examples** rather than general statements that the CCA is a great person.
4. You can refer to the CCA Performance Objectives regarding the areas of expertise and activities on which you should focus (crop management, nutrient management, soil & water quality, and integrated pest management.) Contact your local CCA office or the headquarters office for the most recent version. (On-line at www.certifiedcropadvisor.org).
5. For **question two** on the nomination form, include a situation where the individual is involved in day-to-day field decisions and crop production advice and be specific. State the number of locations for which they are responsible, running plot trials, acts as a resource person for grower groups, etc.
6. In **question three** you will want to include activities like writing a grower newsletter, organizing a meeting of customers to review the past year's successes and failures, holding field days to highlight new technologies and emerging issues, etc. again, these activities should be things that other CCA's are not routinely doing.
7. **Question four** asks for a list of CCA program involvement. This could be serving on a CCA committee, writing articles for publication, ensuring CCA decals are on all company vehicles and office windows, distributing CCA brochures to growers, etc.
8. **Question five** is an opportunity to highlight some of the other community activities in which the CCA may be involved. For example, sports teams/coaching, local Soil & Crop Improvement Assoc., agriculture in the classroom activities, local hospital or religious boards, involvement in charities, etc.

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