

*A Program Co-Sponsored by the Kansas Grain and Feed Association
and the Kansas Agribusiness Retailers Association*

For more information on the T.A.L. Program contact:

Kansas Grain and Feed Association

816 SW Tyler Street, Suite 100

Topeka, KS 66612

Phone: 785/234-0461

Fax: 785/234-2930

Email: Ron@KansasAg.org

Email: Shari@KansasAg.org

Kansas Agribusiness Retailers Association

816 SW Tyler Street, Suite 100

Topeka, KS 66612

Phone: 785/234-0463

Fax: 785/234-2930

Email: Ron@KansasAg.org

Email: Shari@KansasAg.org

The 2012 T.A.L. Class

Kansas Grain and Feed Association



Monte Broeckelman, Pride Ag Resources in Dodge City



Lincoln Hillyer, Ag Partners Coop in Hiawatha



Ryan McCoy, CoMark Grain Marketing in Cheney



Matthew Porter, Mid Kansas Coop in Benton



Troy Presley, Pride Ag Resources in Dodge City

Kansas Agribusiness Retailers Association



Theodore Bebring, Farmers Coop Equity in Isabel



Sean Cravens, Frontier Ag in Bird City



Jackie Mundt, Dow AgroSciences in Pratt



Michael Spade, Harveyville Seed in Harveyville



John Watts, Farmers Coop Assn. in Manhattan

***Invest in the future of Kansas agribusiness—Support the
Tomorrow's Agribusiness Leaders Program!***

**We're on the Web!
www.KansasAg.org**

TOMORROW'S AGRIBUSINESS LEADERS

A PROGRAM CO-SPONSORED BY THE KANSAS GRAIN AND FEED ASSOCIATION AND THE KANSAS AGRIBUSINESS RETAILERS ASSOCIATION

2012 Program Information



The Tomorrow's Agribusiness Leaders (T.A.L.) Program is a leadership development program jointly coordinated by the Kansas Grain and Feed Association and the Kansas Agribusiness Retailers Association. The T.A.L. program is designed to improve the leadership skills of Kansas agribusiness men and women and accomplishes that goal through five primary objectives:

- To increase member understanding and knowledge of the programs, services and representation provided by KGFA and KARA.
- To increase member understanding of the state and federal legislative process.
- To increase member understanding and awareness of the various state and federal agencies that provide oversight of the agribusiness industry in Kansas.
- To improve member leadership and communication skills through professional development sessions and leadership.
- Prepare members for possible public service through involvement in political campaigns and holding of public office.



Tomorrow's Agribusiness Leaders (T.A.L.) Class outside our nation's Capitol in Washington, DC. T.A.L. Session II includes visits to Kansas Congressional Offices and the headquarters of national agribusiness associations.

Understanding the T.A.L. Program



The two sponsoring organizations of the T.A.L. Program are the Kansas Grain and Feed Association (KGFA) and the Kansas Agribusiness Retailers Association (KARA).

KGFA represents the entire spectrum of the grain receiving, storing, processing and shipping industry in the state of Kansas. The membership base includes over 950 Kansas business locations and represents 99% of the commercially licensed grain storage in the state.



The Kansas Agribusiness Retailers Association is the professional trade association of the state's retail crop production industry. The 700+ membership consists of primarily retailers but also include distribution firms, manufacturers and others who serve the industry in the areas of agriculture, fertilizers, crop protectants, seed, petroleum, propane, and other crop inputs.



T.A.L. Class sightseeing at the Iwo Jima Memorial in D.C.

QUOTES FROM 2011 CLASS MEMBERS

"TOP NOTCH!"

"WE WORTH THE TIME AND EFFORT. I RECEIVED OUTSTANDING TOOLS TO HELP ME PROFESSIONALLY AND PERSONALLY."

"THE MANAGEMENT DEVELOPMENT COMPONENT REALLY ALLOWS YOU TO GET THE MOST FROM YOUR EMPLOYEES"

"WHAT A FANTASTIC EXPERIENCE."

2011 Sponsors

- ◆ BASF
- ◆ Bayer CropScience
- ◆ Beachner Grain
- ◆ Cargill
- ◆ Co-Mark
- ◆ Coop Grain & Supply, Hillsboro
- ◆ D.E. Bondurant Grain Company
- ◆ Fairbank Equipment
- ◆ Farmers Coop Elevator, Cheney
- ◆ Farmers Coop, Haviland
- ◆ Farmworks
- ◆ Frisbie Construction
- ◆ Gaviion Grain
- ◆ Harveyville Seed Company
- ◆ Hooker Equity Coop
- ◆ Kansas Corn Commission.
- ◆ KGIS
- ◆ KC Supply
- ◆ KFSA
- ◆ Kansas Wheat Commission
- ◆ Mid-Kansas Coop
- ◆ Monsanto
- ◆ Morrill Elevator
- ◆ Norwood & Company
- ◆ Offerle Coop
- ◆ Palmer Grain
- ◆ Pride Ag, Resources
- ◆ Sublette Coop
- ◆ Syngenta
- ◆ Team Marketing Alliance
- ◆ Wilbur Ellis

Financial Support

A tuition of \$350 per participant covers some program costs. However, the majority of the T.A.L. program is underwritten by corporations and friends of the agribusiness industry. These companies support the T.A.L. program through financial support and in-kind contributions.



During T.A.L. Session I, participants learn how legislation and regulations are developed and how individuals can have an impact on the state legislative and regulatory process.

Selection Process

The T.A.L. Committee, which consists of T.A.L. alumni and a representative from KGFA and KARA's Board of Directors, meets and selects 10 participants from the applications received. Five participants are selected to represent KGFA and five for KARA. Any applicant not selected for the current program year may re-apply for the next program year.



2011 T.A.L. Class learns from other lobbying groups. (L-R) John Bottenberg, Contract Lobbyist, Brad Harrelson, Kansas Farm Bureau., and Ron Hein, KS Restaurant & Hospitality Assoc., & KS Beverage Assoc.



General Outline of the T.A.L. Sessions

SESSION I	SESSION II	SESSION III
January 24-25, 2012	July 14-18, 2012	September 14, 2012
An introduction to the legislative and regulatory arena in Kansas with legislative leaders and the Kansas Department of Agriculture.	Personal visits with the Kansas Congressional Delegation on Capitol Hill; visit national agribusiness associations/organizations headquarters; visit historical sites in Washington, DC.	Developing an informed and confident agribusiness leader; business leadership development and political activities.



T.A.L. Class members learn about Regulatory Issues from Deputy Secretary of Agriculture Chris Wilson.

Class graduation is held in conjunction with the Kansas Agri Business Expo. Graduation takes place at the Awards Breakfast on Thursday, November 15, 2012, Wichita, Kansas.

T.A.L. Classes at Work



U.S. Senator Pat Roberts brings the T.A.L. Class and officers up-to-date on ag issues and politics during a private lunch in Washington, DC.

SETTING GOALS, ENHANCING COMMUNICATIONS SKILLS AND BUILDING A PROFESSIONAL RESOURCE NETWORK ARE ALL INTEGRAL PARTS OF THE TOMORROW'S AGRIBUSINESS LEADERS PROGRAM.

T.A.L. Class in Topeka for T.A.L. Session I. Photos taken in Kansas State Capitol Governor's Office and the House of Representatives Chamber